**Vision**

- Leading the Process of Comprehensive Development to Achieve Competitive and Diversified Knowledge-based Economy.

**Mission**

- Shaping the Future to Achieve a Comprehensive Development of the Emirate’s Economy with Eligible Competencies and Advanced Technologies in collaboration with Strategic Partners.

**Corporate Values**

- Happiness and Positivity
- Social Responsibility
- Excellence and Creative Thinking
- Teamwork Spirit
- Working Together with Strategic Partners

**Strategic Goals**

- Contribute in planning and leading the comprehensive economic development in the Emirate.
- Develop provided services to customers and strategic partners.
- Improve and develop the efficiency of human, financial and technical resources.
- Adopt the best practices of procedures and quality systems, as well as organizational excellence.
His Highness Sheikh

Dr. Sultan bin Muhammed Al Qasimi

Supreme Council Member
Ruler of Sharjah
His Highness Sheikh Sultan bin Muhammed bin Sultan Al Qasimi
Crown Prince and Deputy Ruler of Sharjah
Chairman of Executive Council
From registration to licensing toward economic development on the way to sustainability:

Years of Improvements and Prosperity

Five years ago, Sharjah Economic Development Department “SEDD” released its first Annual Report, which was the first of its type since establishing the Department as an Economic Department in 1981 or as the Economic Development Department according to the Emiri Decree No. “5” of the year 1999. This Report demonstrates the long history of Sharjah’s generosity through generations for the first economic establishment which was the United Arab Emirates “UAE”. Also, it aims to implement the wise vision of HH Sheikh Dr. Sultan bin Muhammed Al Qasimi, Supreme Council Member and Ruler of Sharjah, whom calls for adding generosity through generations for the first economic development. Also, SEDD worked throughout all of these years by placing in its priorities the economic development. Also, SEDD relied on the conscious and continuous improvement. All these figures were accomplished through the hard work that SEDD placed throughout the past years in order to be one of the best Departments in the Emirate of Sharjah.

In 2016, SEDD was able to take great strides to contribute in a new start of the economic development in the Emirate at which it adopted the mechanism of extracting licensing based on sustainability and competitiveness, simplification of procedures, reaching customer satisfaction, and relying on international competitiveness indicators and standards to calibrate its performance. Also, SEDD relies on the conscious control of markets, consumer protection, national industrial development, development of commercial sector, as well as establishment of economic centers in all the areas and regions in Sharjah.

We strongly believe that the Department was able to attain many achievements in 2016. These achievements included a percentage of 95 in customer satisfaction category, 90% in the area of satisfaction of SEDD’s services at “Tasheel” service centers, 76% in the field of consumer protection which is considered one of the best globally. Also, it achieved a 90% in the employees’ general satisfaction rate toward the Department, which is implemented in accordance with the ISO 9001: 2008 standards used by SEDD that goes in line with the effectiveness of the quality management system, evaluation of opportunities and continuous improvement. All these figures were accomplished through the hard work that SEDD placed throughout the past years in order to be one of the best Departments in the Emirate of Sharjah.

Furthermore, it should be noted that the main goal of the Annual Report is not to list the achievements, but to give all the teams, employees, officials, collaborators and experts at SEDD the opportunity to exchange their knowledge and expertise with the public. Also, if you look through this Report and the previous ones, you will be able to see that the Department has not only became a source for economic studies and indicators, but a platform for excellence, innovation, and social responsibility.

Finally, we in SEDD, would like to thank the employees for their great efforts placed in order to attain such great achievements in 2016 that will help to provide all that is good and developed for the people in Sharjah.

Sultan Abdullah bin Hadda Al Suwaidi
SEDD Chairman
In 2016, the economy of UAE and Sharjah underwent a number of economic and developmental challenges due to the correlation between the country’s economy and the global economic variables. The country’s economy witnessed in the same year a slowdown in growth rates, fluctuations in the prices of dollar and in oil prices and speculation on major metals in Europe. Also, the raising in the interest rates in US, the instability of international trade levels in light of trade disputes between major trade bloc between China, US, Russia, and the European Union, in addition to the instability of the Arab region.

Despite all these changes, UAE in general and Sharjah in particular maintained high growth rates that made the Emirate a destination for residence and work amidst the global fluctuations that hit it. Also, Sharjah achieved a large increase over the last three years in the population, the latest being an average of 15% at the end of 2016. Therefore, Sharjah continued to successfully manage more demand, making it a model for government spending on developing the economic base. It is worth mentioning that the airport was a major expansion alongside with the investment in Sharjah such as the healthcare city that works on new huge projects in various fields such as the development of Souq Al Juble, the establishment of Souq Al Haraj and Al Zahia Community, as well as the development of Souq Al Jubail, the establishment of Souq Al Jube, and the establishment of Souq Al Juble, which contributed on adding to the prosperity of Sharjah’s economy and made it one of the best cities for living and carrying out business in the world. It is worth mentioning that Sharjah provides a good infrastructure for investors and residents such as historical, social and cultural structure, as well as shopping centers in the wholesale and retail sector, which is one of the most growing sectors that is rated around 12.2%. Such a thing formed one of the sustainability components in 2016 as well as in the last 15 years that is occupied about 20% of the total population of UAE in residence and business, and today it occupies about 20% of the total population of UAE.

Moreover, SEDD has followed the successes of the Emirate’s achievements in supporting and improving the business environment as well as reaching the investor in fastest and least cost way in 2016. These things were clearly presented through the issuance of license in less than 24 hours, the privatization of licensing services without reference to the main headquarter of the Department, releasing more than 75 e-services and 46 smart services through smart phones, in addition to SEDD’s accomplishment of excellence in the economic field.

All these achievements in 2016 were at the economic level with an increment in the growth rate of the Emirate’s GDP of 3.5% and an increase in the number of activities to more than 72000 ones by the end of the same year. Also, there has been a significant growth in the movement of license issuance by 6.1%, whereas such growth rates hit 2.7% in Sharjah City, the Eastern Region reached 3.5%, and 10% in the Central Region, with significant increases in Al Dhaid that reached 6%, Mleiha of about 30%, and Al Batayeh which hit 17%.

Despite all these changes, UAE in general and Sharjah in particular maintained high growth rates that made the Emirate a destination for residence and work and the number of industrial licenses increased by 2.3% if compared to 2015.

Also, HH the Ruler of Sharjah stressed on the importance of the development and sustainability which contributed on adding to the prosperity of Sharjah’s economy and made it one of the best cities for living and carrying out business in the world. It is worth mentioning that Sharjah provides a good infrastructure for investors and residents such as historical, social and cultural structure, as well as shopping centers in the wholesale and retail sector, which is one of the most growing sectors that is rated around 12.2%. Such a thing formed one of the sustainability components in 2016 as well as in the last 15 years that is occupied about 20% of the total number of people in the country.

Furthermore, SEDD was not far from the Emirate’s achievements in supporting and improving the business environment as well as reaching the investor in fastest and least cost way in 2016. These things were clearly presented through the issuance of license in less than 24 hours, the privatization of licensing services without reference to the main headquarter of the Department, releasing more than 75 e-services and 46 smart services through smart phones, in addition to SEDD’s accomplishment of excellence in the economic field.
that the Department applies effectively in the areas of quality management system, evaluation of opportunities and continuous improvement. Likewise, the Department witnessed an increment in the investors’ satisfaction percentage from 94 in 2015 to 95 in 2016 that shows their demand to carry out business in Sharjah.

In 2016, SEDD focused on 10 working procedures starting from linking sustainability and competitiveness to standards of licensing and controlling of markets. In addition, it paid attention to social responsibility, human cadres, as well as cooperation with colleges and universities.

2016 was a year of challenges, yet a one full of achievements and successes in adapting the market, increasing supply to meet the needs of the community and investors and managing the challenges of the labor market. All of these were met by increasing production and investment opportunities and diversifying the production base of the local economy in the Emirate, and increasing the contribution of manufacturing industries. These accomplishments helped in strengthening the stability and durability of the economy, providing thousands of suitable career opportunities for citizens, controlling the markets, as well as protecting consumers in Sharjah.
Chapter “1”: From Licensing to Sustainability and Competitiveness

1. Facilitating Procedures begins from Licensing

The facilitation of the procedures in the department contributed to the increment in the number of licenses renewed last year to 64,957 licenses whereas SEDD was able to complete about 12,120 ones at its main headquarter. Likewise, the privatization of procedures through «Tasheel» service centers helped in leading to the completion of 51,860 licenses and 977 ones through the Smart Investor Gate.

Also, the number of signboards permits that SEDD issued reached 1,097 ones. In addition, warehouses renewal were provided outside the Emirate and the number of sales and discounts permits reached 545 ones in 2016.

2. Competitiveness and Running Business

SEDD adopted a new experience in 2016 at which it placed number of standards that aimed at measuring the efficiency and competitiveness of the licensing environment based on international standards. Also, the experts in the Department have modeled international standards on the business environment in Sharjah to measure business performance against the wise directives of His Highness Sheikh Dr. Sultan bin Muhammed Al Qasimi, Supreme Council Member and Ruler of Sharjah, to achieve parallel geographic development in most of the areas in the Emirate.

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A growth of 16% in trade names renewal while a decline of 21 percent in the number of canceled trade names in 2016. These figures confirm the steady increase in investor confidence in the emirate’s investment atmosphere.

Granting a permit to sell food through cars at the emirate’s level is one of the successful models in launching new activities and creating new markets for citizens by reviewing business requirements, offering new opportunities and using SEDD’s authority to regulate activities.

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3. Planning of Economic Projects and Activities

In 2016, SEDD allowed the owners of the activities that are carried out through vehicles to run their business at the level of the Emirate. Also, it has activated the MoU that was signed with Sharjah Municipalities & Agriculture Affairs Department in order to regulate the work of licenses for projects managed from home «Eitimad» and activities of business accounts on social media, which are selling food.


The Department achieved good results in total business licenses with an average growth rate of 4.4%, with an increase of 20.6% in total number of «Eitimad» licenses to hit about 72,000 licenses in 2016. These figures demonstrate that SEDD is keen on applying the wise directives of His Highness Sheikh Dr. Sultan bin Muhammed Al Qasimi, Supreme Council Member and Ruler of Sharjah, to achieve parallel geographic development in most of the areas in the Emirate.
Chapter 1: From Licensing to Sustainability and Competitiveness

5. Exemption with Economic and Social Dimensions

SEDD focused on the study of the standard cost of foundation expenses, including licensing and registration fees, which the Department considers not only an economic tool but also a tool of social and human dimension. Such a thing comes in accordance with the wise vision and directions of HH Ruler of Sharjah who always calls for supporting job seekers and anyone whom in need of help.

SEDD has exempted the owners of national micro-entrepreneurs «Eitimad» whom licenses have expired since 2010 from paying 75% of the fees.

6. Working with Partnership to Facilitate Business

SEDD signed number of MoU and adopted many strategic partnerships with other entities. These things were done in order to simplify procedures, facilitate business environment and develop the various economic sectors in the Emirate therefore to support the local economy.

One example is the MoU that the Department signed with the Ministry of Economy to allocate business services thus to provide the best electronic services to investors. This MoU aimed to facilitate procedures on investors and to adopt the electronic shifting that the Emirate witnessed.

7. Indicators to Measure Economic Performance

SEDD was able to accomplish more than 70 economic reports on various sectors. It has also developed a system called «Labeeh» for submitting applications and organizing information for the departments and organizations in the Emirate, analyzing questionnaires and conducting research.

In addition, SEDD released special reports that is «Sharjah’s Licenses Report» as an annual publication since 2014. This report indicates licenses’ movements, and provides information about economic geographical regions. Also, it includes relative weight of the population, the main activities in the Emirate, the distribution of business licenses according to the legal nature, and the distribution of nationalities and investors in Sharjah.
Chapter “2”: Consumer Protection and Controlling Facilities

1. Vision and Monitoring Scheme

SEDD carries out its control over markets through two main objectives and five rules in its vision that are:

- The awareness objective that is presented through giving advice and guidance in the area of prohibitions of economic work and the resulting violations.
- The objective of controlling violators of the regulations adopted in the country and the Emirate. This objective aims to spread safety in markets and put an end to the acts of commercial fraud in products provided to consumers.

SEDD organized number of awareness campaigns and exhibitions in 2016 in order to make the next generation able to distinguish between original and counterfeit products.

2. Spreading Awareness

SEDD adopts five main rules for controlling markets. These rules include transparency and professionalism in procedures, provision of highly skilled employees, organization of continuous systematic campaigns, while relying on electronic and intelligent inspection systems, future plans and vision for the future and performance of markets.
3. Notice before Imposition of Fines

SEDD increased the number of its periodic inspection campaigns during 2016. These campaigns included inspecting 182 shops that sell tires, in cooperation with Emirates Authority for Standardization and Metrology “ESMA”. Also, the Department carried out campaigns to control the lubrication oils of internal combustion engines, as well as inspection campaigns on the gas cylinders, which resulted in the seizure of a large number of infringing cylinders.

4. Smart Inspection System: Advanced Control Systems

Since the last three years, the Department has transferred all its working procedures to electronic services with the aim of shortening procedures and time as well as providing quality in the work.

5. High Satisfaction Levels in Consumer Protection Services

SEDD conducts periodic studies to measure the consumer protection questionnaire on the services provided by the Department, according to the Consumer Protection questionnaire provided at the external locations of the Department. Thus, the general satisfaction rate of consumer protection services provided in SEDD hit 76 in 2016.

In addition, the Department receives consumer complaints via its website, social networking messages, by contacting the Sharjah Call Center 80080000, and through the text messaging service to keep customers updated on the latest developments in the economic field.

Chapter “3”: National Entrepreneurship and Business Sector Development

1. Excellence in National Entrepreneurship

SEDD has moved from the economic and technical support of national projects to national excellence and entrepreneurship by working to empower citizens and enabling owners of small and medium enterprises in the markets.

2. “Eitimad”, Incentive that Stimulates National Investment

The Department is always working to enhance licensing services especially for microenterprises. These services ensure the revitalization of the economy and the employment of young people and housewives through “Eitimad” licenses, which are easily gained and low in cost. These licenses enable entrepreneurs from experiencing their project in the real market and then start their own business.

3. Packages of National Initiatives

The Department found that, by limiting a number of activities and initiatives, it has obtained a national portfolio for initiatives directed at citizens to support their economic situation and maximize their role in the economic process.
4. «Halal» National Brand

«Partnership and Excellence» were the most important results of a workshop conducted by SEDD, which was attended by number of concerned government entities and officials from departments of quality and control in the companies and firms from the food sector. The department believes that the companies, which apply the UAE system to control «Halal» products, will serve as a transit pass to all international markets.

5. Introduction of Commercial Laws and Economic Variables

During 2016, SEDD has organized many workshops and specialized technical training programs in order to provide the employees with the needed information in order to increase their level of performance. Among these workshops were the Green Economy workshop, which dealt with the impact of the economy on the environment of the Emirate. Also the workshop «Sharjah... Promising Opportunities and Distinct Investment Partnership», which discussed the Emirate’s economic fundamentals and its ability to provide local investment opportunities.

SEDD places so much efforts to promote the industrial sector in Sharjah because it believes that it has a vital role as a cornerstone in building a strong economy based on science, knowledge and sustainable development.

SEDD organizes number of events and workshops in 2016 that are part of its marketing and attracting prospective investors plan. The goal of these events and workshops was to familiarize the investors with the size of facilitates and flexibility that is available in the procedures as well as the benefits provided by the Department. These workshops included «Sharjah industries» workshop, «Competitive Food Industries» workshop, and a competition that is title «Form Ideas to Innovation».
Chapter “5”: Economic Clusters in Sharjah

- Increasing the number of employees and completing transactions faster help in doubling the number of licenses.
- SEDD Branches seek to create new economic zones and centers.
- SEDD, a safety valve and the first economy founder in the Emirate.
- Spatial and temporal services across Branches throughout Sharjah.
- SEDD seeks to build a balanced economic structure to reach the highest investment levels.
- Standardized visits raise institutional awareness of staff and provides an opportunity to learn about the latest experiences and innovative systems in government working methodology.

Chapter “6”: Excellence in Technological Platform

1. Qualified Team of Distinguished Human Cadres
SEDD obtained twelve quality control certificates in the field of digital services. Such a thing enabled it form learning how to test technical services and systems to ensure the quality of the performance and effectiveness of these systems before launching them and making them available to the public.

2. Distinctive E-services
The number of e-services that can be reached through SEDD website hit 75 whereas the number of the smart services available on the application for smartphones reached 46. Also, SEDD activated the e-linking with more than 31 entities in order to facilitate procedures on investors. It is worth mentioning that according to the received data, the smart and e services received high rates of demand.

3. Obtaining Best and Advanced Systems
SEDD has the best and advanced electronic services aimed at simplifying the procedures for the customers. In addition, the department has launched a smart inspection system, which aims to enhance the efficiency of the supervisory role of the department, by using effective systems serving the workers in the control and commercial protection field.
Chapter 7: Strategic Planning and Performance Excellence

1. Innovation and Corporate Excellence Strategy

As part of its excellence system, SEDD developed its corporate strategy to form a clear path for the years 2017–2020. Such strategy is based on the best standards of excellence locally and internationally by linking with the most important inputs which are competitiveness, creativity and innovation, organizational excellence, social responsibility, knowledge, as well as happiness.

2. SEDD Obtains ISO Certificates

SEDD succeeded in obtaining number of ISO certificate, whereas it has renewed and gained ISO 9001:2008 in Quality Management. Also, it has received ISO 10001:2007 certificate related to customer service, ISO 10002:2014 certificate of complaints handling in organizations, and ISO 10004:2012 related to monitoring and measuring.


The overall satisfaction rate of SEDD customers reached 95% in 2016 with an increase of 1% if compared to 2015. Also the customers’ satisfaction rate towards the Department's services that are provided through «Tasheel» service centers hit 90%. In addition, the percentage of satisfaction of customers with the Department in the field of consumer protection was 76%, while the percentage of satisfaction to customers complaining about the services of SEDD hit 72%.


In 2016, SEDD launched a new mechanism management to spread knowledge that includes a number of initiatives. These initiatives involved «Knowledge Treasure», «Successful Experiences», «My Book and Library», and «I Read» initiatives. All these initiatives were organized in order to educate the employees and encourage them to read.

Furthermore, a seminar was organized in SEDD for MBA students from Al Ghurair University in order to inform them about the means on how to join the market in various sectors. In addition, SEDD arranged a workshop under the title «Knowledge-based Economy» in October, which was given by its Economic Advisor, in order to raise awareness among the staff about knowledge-based economy, growth strategies, knowledge management programs, and the benefit of knowledge in sustainability. In addition to UAE’s role in the knowledge-based economy as well as other governments’ role too. It is worth mentioning that SEDD has applied such model and has created its own knowledge-based economy model too in order to raise the economic status of Sharjah.

Chapter 8: Local Cadres Anticipating Future

1. Investing in Human Resources

Throughout the past few years, SEDD moved from the concept of “Human Resources Management” to “Empowerment”. Then it has moved again to “Investing in Human and Intellectual Capital” in 2016 in order to acquire an innovative balance of knowledge.
SEDD is committed to engage all of its employees in the field of excellence and creativity, according to their competence, in order to achieve transparency and equality among them to ensure loyalty and belonging to the Department.

**SEDD Innovative Balance in 2016**

SEDD worked on training its employees by participating in 126 external workshops in 2016, at which 516 employees were trained in these workshops outside the department. The department also organized 55 workshops and a course within the department, in which 1516 employees participated.

2. **Innovation, Cadres Development, and Knowledge Investment**

SEDD is committed to engage all of its employees in the field of excellence and creativity, according to their competence, in order to achieve transparency and equality among them to ensure loyalty and belonging to the Department.

**SEDD Innovative Package in 2016**

- Total Number of Suggestions: 554
- Participation Rate of Total Number of Suggested Suggestions from the Total Number of Employees: 36%
- Female Participation Rate in Total Number of Submitted Suggestions: 46%
- Female Suggesters with more than 5 Suggestions: 54%
- Number of Employees: 34

Within five years, SEDD moved from the concept of “Human Resources Management” to “Empowerment”. Then it has moved again to “Investing in Human and Intellectual Capital” in 2016 in order to acquire an innovative balance of knowledge.
In 2016, the Department also organized workshops on the latest applications of technology raised by the green economy. One of the distinguished experts in this field gave the workshop, which also addressed the latest topics that must be recognized by the employee. In addition, the workshop called for contribution of future technologies in the reformulation of economic sectors. Moreover, SEDD sought to make the employee realize the rapid changes, to be part of the future industry and to benefit from it, as well as to look forward to the future.

In 2016, number of internal and external training workshops were held due to SEDD’s concerns to improve its employees skills. The most important workshop was «Vanguard» program, which was organized for SEDD’s Directors and Head of Sections and Divisions. This program aimed to prepare future leaders and in 2016 the fourth batch was finalized with 15 programs varied between ones in economy, law, and planning. In addition, it included other programs that comes in line with the country’s orientations and some leadership programs too.

Furthermore, the Department carried out the Leader Program in Singapore at which 10 Directors participated. Through this program, the Directors visited the major companies there in order to conduct come benchmarking processes and to benefit from foreign expertise.

3. From Resource Development to Preparing Leaders

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Furthermore, the Department carried out the Leader Program in Singapore at which 10 Directors participated. Through this program, the Directors visited the major companies there in order to conduct come benchmarking processes and to benefit from foreign expertise.
In 2016, the Department continued to rely on excellence and innovation as the basis for the implementation of all its operations. Also, it has encouraged its employees to adopt these two concepts through excellence awards that are aimed at continuous improvement at all levels.

In addition, SEDD developed a new category at its excellence awards that’s it the «Outstanding Reader Award». The award was added to the categories of the awards in accordance with the 2016 year of reading and such award has been greatly supported by the senior management.

Furthermore, new awards related to improving and developing teamwork in the Department were added too such as the «Outstanding Team Award» at the level of SEDD and another one at the level of the Departments. The main purpose of the excellence award was to extract potential energies, monitor untapped competencies, stimulate honest competitive spirit, and enhance teamwork skills as well as the overall performance of employees.

4. Your Excellence... Is Our Excellence

3. UAE-Singapore Business Forum

SEDD took part in the country’s delegation to Singapore in UAE-Singapore Business Forum that was formed by the Ministry of Economy. This forum was a great chance for the Department to promote for Sharjah’s economic status outside the country and about the investment chances at it.

4. Strengthening Cooperation with JETRO

The Economic Department in Sharjah worked continuously to attract investment and to strengthen cooperation with foreign companies from different countries all over the world. One of these companies is JETRO, the Japanese organization that promotes mutually beneficial trade and investment.

5. Strong Partnership with International Media

In 2016, the Department was able to strengthen its partnership with international economic magazines such «The Business Year» magazine and «The Times of London» newspaper. These two media means had special releases for the Emirate of Sharjah, which included promotions for the Emirate through such strategic partnerships. In these releases, the Department helped in the provision of up-to-date information and data about Sharjah as well as the needed data about its economic potentials and competitive advantages.

Chapter 9: SEDD in Regional and Global Forums

1. Promoting Sharjah Globally

In 2016, SEDD continued to strengthen trade and investment relations with its counterparts in several countries regionally and globally. Thus, the number of the delegations that the Department received were 46 ones and the number of SEDD’s participation in local and foreign exhibitions reached seven contributions. Also, the Department organized 4 workshops for various economic sectors in order to strengthen communication with investors.

2. From London to Moldova

The Department participated in UAE-Moldova Business Forum in the capital, Chisinau, as part of the country’s Delegation to Moldova.
Chapter “10”: Social Responsibility, SEDD’s Main Priority

1. Social Responsibility, Everyone’s Responsibility

Sharjah Economic paid great attention to the contribution at social responsibility activities in all its aspects in 2016.

The Department took care of children because they are the founders of the future. Such thing is done by the Department due to the wise directives of HH Sheikh Dr. Sultan bin Muhammed Al Qasimi, Supreme Council Member and Ruler of Sharjah.

In cooperation with Sharjah Social Empowerment Foundation, SEDD organized the “Ramadan Lanterns” exhibition at the Department’s main headquarter.

SEDd Social Responsibility in 2016

Not only that, but SEDD also encouraged its employees to communicate with the community, interact with it, and participate in community, humanitarian, philanthropic, educational, cultural, sports and environmental initiatives too. In addition, the Department participate, supports and sponsors many initiatives and activities in cooperation with governmental and non-governmental organizations.

2. SEDD and Children of the Arab World

The Department took care of children because they are the founders of the future. Such thing is done by the Department due to the wise directives of HH Sheikh Dr. Sultan bin Muhammed Al Qasimi, Supreme Council Member and Ruler of Sharjah.

In cooperation with Sharjah Social Empowerment Foundation, SEDD organized the “Ramadan Lanterns” exhibition at the Department’s main headquarter.

3. SEDD Shares Children the Joy of Al Eid

In cooperation with Sharjah Social Empowerment Foundation, SEDD organized the “Ramadan Lanterns” exhibition at the Department’s main headquarter.

4. SEDD in the Earth Day

Within its concerns to preserve natural resources and within its overall strategy to raise awareness about the importance of preserving environment as well as to attain sustainable development, SEDD organized “Together to Grow our Planet” Activity at the Department.

5. Flag and National Days

As part of the 45th National Day celebrations, the Department participated in a variety of activities to celebrate this day. Therefore, SEDD is keen on organizing such activities that reinforce the national meaning for the employees, reflect the spirit of belonging to the homeland, and enhance the Emirati identity in the hearts of citizens and residents.